Message for Marrullier, Adrian

From: Janice MABIE

Date: Thu, Sep 30, 1993 1:20 PM

Subject: V-Wear Shoot for Display, Agency Meeting 10/1, Slims #6 Copy

To: Adrian MARRULLIER

Cc: Clark MURRAY; Marguerite VALINOTI; Doug RYAN; Cynthia MORTON

Hello Adrian:

I know that you will be busy all day in meetings. I thought you may have time to check your E-mail messages. I wanted to cover a few things with you.

1. Shoot for Display Header

As you know, we plan to shoot the two display headers next Monday, October 4. We only plan to shoot for 1/2 day in order to keep costs down. The shoot will take place in the middle of the day because the light in the studio we are using will be the best at that time. Below are the particulars:

Photographer:	Christopher Micaud
Model:	Melissa McKnight
Location:	Industria Studio Large Studio 775 Washington St. (at 12th) (212) 366-1114
Time:	Model Prep will begin at 11:30 Shoot should go from app. 12:30 - 3:30 pm

Thank you for sending all of the V-Wear wardrobe to John Vertin. We will be sending the mirror to him tonight.

Please let us know if you or anyone else from the Slims Team plans on attending the shoot.

Additionally, it would be very helpful for us if we knew what the display header dimensions were before we shoot on Monday. Currently we are assuming that the two-pack promotion display header will be 9"x9" and that the carton promotion display header will be 22"x22". We arrived at these numbers by using our rulers, our past experience and our judgment. It would be great to get confirmation from you.

2. Meeting at PM tomorrow, October 1.

We drew straws last night and Doug won. Therefore, it is he

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